



# Louisiana Wholesale Florists

**MARK YOUR CALENDARS FOR TUESDAY, OCTOBER 1, 2019  
FOR THE BATON ROUGE 2019 FALL & CHRISTMAS DESIGN SHOW**  
A flyer with all the details regarding the show is included in this month's mailing.

## **HAPPY BIRTHDAY**

Bruce McLean (9/01), Kathy Matzen (09/09), Vernon Gaspard (9/18), and Ned Trosclair (9/28).

## **HAPPY ANNIVERSARY**

Charlene Hebert (09/01/17) celebrating her 2<sup>nd</sup> year anniversary,  
Vernon Gaspard (9/03/13) and Ernest Roger, Jr. (9/05/13), both are celebrating 6th year anniversaries,  
And David Hebert (09/26/16) celebrating his 3rd year anniversary  
Best Wishes to all of you!!

*Merci*

A special Thank You to all of you who attended the GEAUX WITH THE BLING-FLOWERS TO WEAR corsage design show on Saturday, August 24<sup>th</sup>, & the Annual Stockholder Meeting & CHRISTMAS ON THE BAYOU design show, on Sunday, August 25<sup>th</sup> in Lafayette. Thank you to the PETE GARCIA CO. for sponsoring our weekend guest Commentator and Designer, Alan Master, AIFD, CFD, who did a beautiful job creating holiday arrangements and corsages. All who attended the shows, left with new design tips, tricks, and ideas to enhance their businesses.

Thank you to our **MINI TRADE SHOW MERCHANTS:**

***W.R. GOODIN, FITZ DESIGN, FLORAGLAS, G-3 GLASS, FLORACRAFT, PLUS ONE & the GIFTWARES CO.,*** who exhibited their goods and gave special show pricing to our members.

A special thank you to LWFI's In-House Designer, Michelle Lopez, who decorated our Christmas trees and the stage. We truly appreciate your dedication and hard work in getting our showroom looking like Christmas.

Thanks to Cathy Sonnier with Super 1 in Youngsville, Annie Taylor & Katy Domingue with Leona Sue's in Scott, Gary Bullock with Town & Country in Berwick, and Benette Thibodeaux with The Gardenaire at Viator Associates in Lafayette, who represented Louisiana State Florist Association (LSFA) and for speaking to our members regarding what this association does for Louisiana florists.

Thank you to Amy Hall and Hannanh Scott with The Flower Shop Network for providing lunch for our members on Saturday and for speaking with them regarding the benefits of using the Flower Shop Network.

Thank you to all of our wonderful employees who worked diligently to make sure everything was ready for the start of the show weekend. Thanks also to Amelie Dupuis and Addison Caruso for parading the designer corsages and arrangements out for the members to view and photograph.

## Congratulations to all the Door Prize Winners

- Cathy Sonnier with Super 1 in Youngsville, winner of a Ninja Air Fryer, given by WR Goodin
- Holly Delatte of Special Touch Designs by Carolyn in Hammond, winner of a pair of Blue Tooth Earbuds
- Sloane Alexander, of Sloane Floral, Antiques & Gifts in Plaquemine, winner of a 17 Quart - 30 Hour Cooler Ice Chest
- Beth Byrom of Gallery of Flowers in New Iberia, winner of Dual Dash Cams
- Jeanne Maurstad of The Flower Basket in Baton Rouge, winner of a pair of Blue Tooth Earbuds
- Traci Andrus with Mia Sophia in St. Francisville, winner of the Char-Broil Big Easy Tru-Infrared Smoker, Roaster, & Grill
- Lisa Keller with Cabbage Patch Flowers & Gifts in Sulphur winner of the Grand Prize, A Getaway Package for 2 at L'Auberge Casino Resort in Lake Charles!!



**CHECK OUT OUR FACEBOOK PAGE TO SEE PICTURES OF OUR SHOWROOM!**

### STOCK FOR SALE

If you are interested in purchasing shares of stock in Louisiana Wholesale Florists, Inc., now is the time!!  
Stock can only be purchased by florist owning a flower shop, or by existing stockholders.  
Please contact Merlin Leger at 337-237-6010 for further information.

**FALL BUSHES HAVE ARRIVED!!  
BE SURE TO COME BY SOON FOR THE BEST SELECTIONS.**

**20% OFF CLEARANCE SALE ON ALL  
2017 & OLDER MERCHANDISE IN THE STORE  
TUESDAYS & WEDNESDAYS ONLY  
NOW THROUGH OCTOBER 30TH**

**FALL GLASS SALE NOW THROUGH OCTOBER 5<sup>th</sup>  
SEE ENCLOSED FLYER**

**HOMECOMING SEASON IS FAST APPROACHING!!  
ENCLOSED IS A HOMECOMING CHECKLIST**

**HELP US RECYCLE: PLEASE SAVE BOXES & CLEATS. OUR DRIVERS WILL BE HAPPY TO PICK THEM UP FROM YOU**



*Louisiana Wholesale Florists*

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**Baton Rouge, LA**

**&**



**PRESENTS**

**RANDY WOOTEN – AIFD, PFCI, GMF**

**Douglas, GA**

**TUESDAY, OCTOBER 1, 2019**

The afternoon will be filled with Fall and Christmas designs – both fresh and silk

- Floral Supply vendors displaying and highlighting new products
- Lots of Door Prizes
- Breaks for shopping – Be sure to check out the sales!
- An afternoon of enjoyment and learning
- **“From Passion to Profit” Guest Speaker Diane Mouton – Fat Cat Flowers**

**PLEASE MARK YOUR CALENDAR AND PLAN TO ATTEND**

**LIGHT LUNCH WILL BE SERVED @ 1pm**

**BE SURE AND BRING A DESSERT TO SHARE!**

**DESIGN SHOW IS FROM 2:00-6:00 PM**

**DOORS CLOSE @ 7:00 PM**

**NON-MEMBERS:    \$20.00 in advance  
                             \$25.00 at door**

**PLEASE RSVP TO (225) 756-1100**

**RSVP DEADLINE – Tuesday, September 24, 2019**

# Randy Wooten Bio

Randy Wooten AIFD, PFCI, GMF

Randy Wooten is an American Floral Designer, author and educator. Randy has more than a decade of experience in the floral industry and is the fourth-generation owner and lead designer at Delorice's Florist in Douglas, GA. Brilliant in both business and design, Randy has received multiple awards throughout his career, including being honored as the 2012 Retailer of the Year by the Georgia State Florist Association. In 2015, Randy released his first book entitled, Jubilation. Randy's passion for the floral industry is deeply rooted in education, which he believes is the key to the industry's survival.

## From Passion to Profit

By

Diane Mouton

From Passion to Profit

Join Diane Mouton, owner of Fat Cat Flowers in New Orleans, LA, to discuss the business systems and practices that lead to profitability in the floral industry. Diane will share schedules, spreadsheets and tangible tools that you can immediately put to work in your shop or studio. This is practical advice for both the brick and mortar stores and event studios. First presented at Wedding MBA in 2018, Diane hosts workshops online and in her New Orleans studio that are geared to profitability thru marketing, management and exceptional customer service.



# LOUISIANA WHOLESALE FLORISTS

## Fall Recycled Glass Sale!



**3949SCLR**

9.75" VAZ OPTIC VASE

op: 4.62" 12/Case

Member Non Member

1-9 cs : \$27.50 \$33.00  
10+ cs : \$25.00 \$30.00



**3005SCLR**

9" RIO OPTIC BUNCH VASE

op: 2.88" 12/Case

Member Non Member

1-9 cs : \$21.90 \$25.80  
10+ cs : \$20.00 \$24.00



**3967CLR**

6" BUBBLE BOWL

op: 4.25" 12/Case

Member Non Member

1-9 cs : \$19.95 \$23.94  
10+ cs : \$18.95 \$22.74



**3553CLR**

8" BUBBLE BOWL

op: 5.25" 4/Case

Member Non Member

1-9 cs : \$13.50 \$16.20  
10+ cs : \$12.50 \$15.00



**3940CLR**

8" GATHERING VASE

op: 4.5" 12/Case

Member Non Member

1-9 cs : \$34.00 \$40.80  
10+ cs : \$32.00 \$38.40



**3805CLR**

11" GARDEN BOT URN

op: 5.38" 6/Case

Member Non Member

1-9 cs : \$18.25 \$21.90  
10+ cs : \$17.00 \$20.40



**3616CLR**

13" IBIZA VASE

op: 9.13" 4/Case

Member Non Member

1-9 cs : \$34.00 \$40.80  
10+ cs : \$32.50 \$39.00

Cases can be Assorted

Prices Good  
8/24/19 - 10/5/19



Lafayette  
151 High Meadows Blvd. Lafayette, LA  
337-237-6010 800-738-4747

Baton Rouge  
12016 Industriplex Blvd. Baton Rouge, LA  
225-756-1100 800-738-2837

[www.louisianawholesaleflorists.com](http://www.louisianawholesaleflorists.com)



Louisiana Wholesale Florists, Inc.

# LOUISIANA WHOLESALE FLORISTS



*Louisiana Wholesale Florists, Inc.*

*Fall*  
**GLASS**  
*Sale!*



2973

9.5" Rose Vase  
Ribbed

op: 4.15" 12/cs  
1-9 Case Price

Member	Non Member
<b>\$19.75</b>	<b>\$23.70</b>
10 + Case Price	
Member	Non Member
<b>\$18.25</b>	<b>\$21.90</b>



2972

8.5" Rose Vase  
Ribbed

op: 3.64" 12/cs  
1-9 Case Price

Member	Non Member
<b>\$16.00</b>	<b>\$19.20</b>
10 + Case Price	
Member	Non Member
<b>\$15.00</b>	<b>\$18.00</b>



2963

9.5" Slim Rose Vase  
Ribbed

op: 3.65" 12/cs  
1-9 Case Price

Member	Non Member
<b>\$18.50</b>	<b>\$22.20</b>
10 + Case Price	
Member	Non Member
<b>\$17.00</b>	<b>\$20.40</b>



2999

8" Classic Vase  
Octagonia™

op: 3.84" 6/cs  
1-9 Case Price

Member	Non Member
<b>\$9.50</b>	<b>\$11.40</b>
10 + Case Price	
Member	Non Member
<b>\$8.75</b>	<b>\$10.50</b>



1999

8" Classic Vase  
Plain

op: 3.84" 6/cs  
1-9 Case Price

Member	Non Member
<b>\$7.75</b>	<b>\$9.30</b>
10 + Case Price	
Member	Non Member
<b>\$7.25</b>	<b>\$8.70</b>



2900

9" Bud Vase  
Ribbed

op: 1.24" 24/cs  
1-9 Case Price

Member	Non Member
<b>\$18.75</b>	<b>\$22.50</b>
10 + Case Price	
Member	Non Member
<b>\$17.25</b>	<b>\$20.70</b>



PUR



COB



MBR



RUB

2999XXX  
8" Classic Vase  
op: 3.84" 6/cs  
1-9 Case Price  
Member Non Member  
**\$17.50** **\$21.00**  
10 + Case Price  
Member Non Member  
**\$16.50** **\$19.80**

**FLORAGLAS®**

[www.louisianawholesaleflorists.com](http://www.louisianawholesaleflorists.com)

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# Louisiana Wholesale Florists



## HOME COMING SUPPLY CHECK LIST



### FRESH OR SILK

- Sweetheart Roses
- Orchids
- Gyp

### LEAVES

- Medium
- Large
- Boutonniere
- Rhinestones
- Pearl Loops
- Pearl Sprays

### WRISTLETS

- Metal with Elastic
- Velcro
- Keepsake

### TULLE

- Glimmer
- Topper
- Other

### GARTERS

- Spirit  
(Gold/Silver/Other)
- Lace

### PINS

- Corsage
- Boutonniere

### CORSAGE SUPPLIES

- Magnets
- Mum Backs
- Stems

### TRINKETS

- Footballs
- Megaphones
- Helmets
- Cowbells
- Garland

### BOXES

- Corsage
- Boutonniere
- White 9x5x4

### LITES

- Floralytes

### BEAUTY BAGS

- Small
- Medium
- Large

### DRIED GYP

- White Sparkle
- Silver
- Gold
- Other

### BEAUTY GRASS

- Clear
- Iridescent

### MISCELLANEOUS

- Floral Adhesive
- Ribbon
- Wire
- Crowning Glory or  
Finishing Touch
- Petal Proofer

### LETTERS

- Regular
- Petite