



## You're invited to the Bloom & Blossom Event!

### Dates:

August 15th - August 31st

We are thrilled to invite you to the Bloom and Blossom Event, where the magic of the latest Rosaprima and Floraprima varieties will be unveiled. Over the past six months, they've curated an array of stunning flowers, each one a testament to beauty and uniqueness.

Don't miss this opportunity to experience these exclusive varieties up close and let them inspire your creativity.



### **New Varieties Showcase:**

Immerse yourself in the vibrant and diverse new collections of Rosaprima and Floraprima varieties displayed at our location.



### **Creative Challenge:**

Florists and designers can create unique floral designs with the latest Rosaprima & Floraprima varieties and participate in a challenge to win an unforgettable trip to the Rosaprima farms in Ecuador.

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